

# CRM24

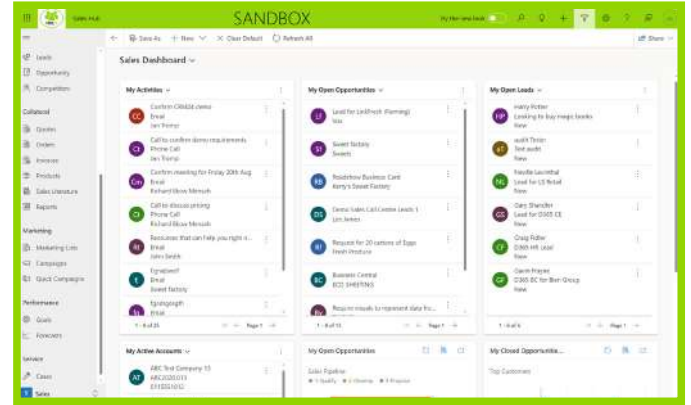
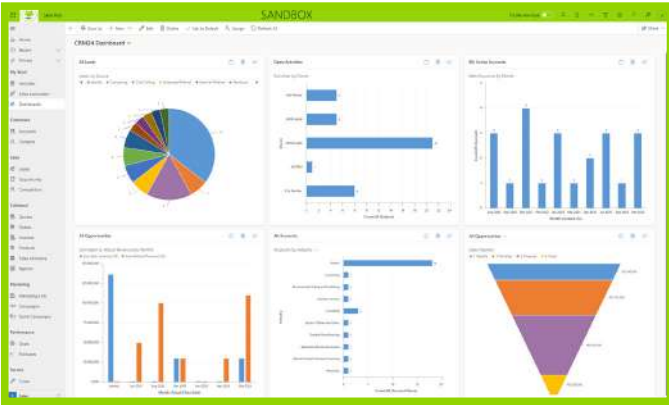
**The Budget-Conscious, Rapid Deployment  
CRM Solution**



# Product Overview:

Introducing CRM24, your comprehensive and hassle-free customer relationship management (CRM) solution designed for seamless sales and service management.

This turnkey package offers a user-friendly experience and comes equipped with all the essential features. Built on the reliable and established Microsoft Dynamics 365 Customer Engagement Sales and Service platform, CRM24 is a refined and optimised version for small and medium-sized businesses (SMBs).



Experience the convenience of automation, efficient contact and account management, streamlined activity tracking, and robust service and sales management—all in one powerful system. Elevate your customer relationship management with CRM24, the go-to solution for businesses seeking a reliable and feature-rich CRM experience.

## Main Selling Points:

CRM24 is an optimised version of the standard Dynamics 365 Customer Engagement Sales and Service.

This CRM solution is built for all industry sectors, thanks to its optimised general use.

It's perfect for small to medium-sized businesses that are budget-conscious and need a high volume of transactions.

This is a ready-to-use starter pack CRM solution that includes everything you need for sales and service management.

Discover the cost-effective abilities of CRM24, delivering all the advanced features of this product without the hefty price tag associated with standard implementations. Say goodbye to expensive deployments and protracted consulting agreements—CRM24 promises a swift and painless transition to a higher level of CRM functionality.

With a commitment to predictable cost management, CRM24 operates on a model of fixed price, fixed time, and fixed scope. Enjoy the benefits of a streamlined and budget-friendly solution that propels your business to new heights without breaking the bank.



# Why Choose Us?

## YOUR TRANSFORMATIONAL EXPERTS WITH 25 YEARS OF EXPERIENCE

We have been transforming the organisational landscape and enriching our customers' lives digitally for over 25 years, with more than 150 customers across the breadth of Africa benefiting from our services. We have selected the very best transformational tools and technologies that - together with our experience digitally - unleash the power of your existing and new technologies, and processes.

## MOST EXPERIENCED MICROSOFT DYNAMICS COMPANY IN AFRICA

We have completed a host of projects; from full implementations and upgrades to advanced functionality, we have endured as the technology partner of choice with our clients.

## PROUDLY SOUTH AFRICAN

Born and bred in South Africa, we understand the unique challenges of running a successful business in our country, and have developed software and services specifically tailored to our local market.

## SUPPORT

Our team of experts is there to provide you and your team with the necessary training so that you can enjoy the full benefits of your new solution. Our support team will also be available 24/7/365 to ensure that you're always up and running.\*

\* Dependent on your requirements outlined in your SLA agreement.



### About Braintree

Braintree has significant consulting and product capability, including Dynamics ERP, CRM, SharePoint, and Office 365. We are the largest Microsoft Dynamics company in Africa with over 25 years of successful implementations experience.

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### About Vox

Innovation and insight combine in Vox, a market leading end-to-end integrated ICT and infrastructure provider and telecommunications company. From data to voice, as well as cloud, business collaboration and conferencing tools, Vox offers intelligent solutions that connect South Africans to the world, supporting entrepreneurs, customers and commerce, whilst practising values of integrity, choice and service excellence in all of its dealings.